

ALL EYES ON THE EXHIBITORS



Unlike our first virtual event, this time the visitors will not be visible to other visitors and will therefore not be able to communicate among themselves.

Exclusively exhibitors can see the visitors, only they will be recommended suitable visitors via the AI or can select them via the filter function and discuss business.

At Virtual for all MEA 2021, the motto is:

All eyes on the exhibitors!

What exhibitors may expect from this event

- You connect with new contacts and reinforce established relationships across the entire MEA region, present your solutions in a professional B2B environment and talk business.
- You learn from and enrich client meetings and conferences, and clearly demonstrate that you are part of the MEA community.
- You present your brand to your community in a very advanced format and you increase your visibility.
- You benefit from us getting the best out of virtual events for you, which we have already proven with Virtual for all Africa 2020.
- You benefit from the most sophisticated digital platform and our decades of experience as organisers of leading international trade shows in MEA.

A great ROI in relation to a manageable small investment!

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The packages

Choose your package	Basic EUR 4,500	Business EUR 5,500	Professional EUR 6,500
Showfloor and networking			
Exhibitor profile including your logo, your stand reps as team members, your industry filters and searchwords	✓	✓	✓
Upload your company video: It's the first impression that counts	✓	✓	✓
Showcase your products	5	10	unlimited included
Integrate your social media channels	✓	✓	✓
Enhance your profile with documents	✓	✓	✓
Unlimited access to all attendees via the filter function as well as via AI	✓	✓	✓
Engage with attendees through AI recommendations: Highly qualified contacts through digital lead generation and match-making	✓	✓	✓
Place and receive unlimited video calls for private one-to-one meetings with lead scoring	✓	✓	✓
Benefit from interaction with new customers: Unlimited live chat with dedicated attendees	✓	✓	✓
Export your attendees' data including your notes, ratings and tags (database & contact)	✓	✓	✓
Logo & Text in show newsletter (e-newsletter)	EUR 449	EUR 449	1 included, any additional EUR 449
Receive event invitation card & banners	✓	customized including your logo	customized including your logo
Conference			
15 minutes presentation with Q&A allowing exhibitors to engage with potential buyers via the chat function. Benefit from attendee data from all participants to your session.	EUR 590	1 included, any additional EUR 490	2 included, any additional EUR 490
10 minutes presentation with Q&A allowing exhibitors to engage with potential buyers via the chat function. Benefit from attendee data from all participants to your session.	—	1 included, any additional EUR 390	1 included, any additional EUR 390
Deliver your 20 minutes keynote (without commercial content)	—	—	abstract for approval needed, strictly non-commercial
Support from our video team to record your session incl. 10-15 minutes e-self-learning, 15 min 1-1 check with our technician, producer support during pre-recording, final editing	EUR 590 per recording	2 included, any additional EUR 590 per recording	3 included, any additional EUR 590 per recording
Notify all attendees about your session or showroom	—	EUR 290	1 included, any additional EUR 290

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Enhance your brand awareness

Choose your package	Basic EUR 4,500	Business EUR 5,500	Professional EUR 6,500
Brand awareness and sponsoring			
E-shot (self-designed pre- or post-show-newsletter to our database)	EUR 850	EUR 850	1 included any additional EUR 790
Display your column ad on the exhibition platform - 1080 x 1920 px	-	EUR 1,700	EUR 1,700
Sponsor the attendee registration - bookable by 2 companies only	-	EUR 990	EUR 990



Sponsoring

Add your sponsoring package	Silver EUR 2,500	Gold EUR 3,500	Platinum EUR 4,500
Maximum number of sponsors	3	2	1
Have your exhibitor profile displayed on top of everybody else according to your sponsorship	✓	✓	✓
Display your column ad on the event platform	✓	✓	✓
Display your banner ad on the event platform	-	✓	✓
Mentioning of the sponsorship within the conference program	-	3x	6x
Sponsor the attendee registration	-	✓	✓
Become the main sponsor of the entire event	-	-	✓



Organiser

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How can I help you?

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